Document 6

Filed 12/27/2007 Page 1 of 2

IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS MARSHALL DIVISION

BENEFICIAL INNOVATIONS, INC., **\$\$\$\$\$\$**\$\$ Plaintiff, VS. Civil Action No: 2:07-cv-555 (TJW/CE) AOL LLC, a Delaware limited liability Jury Trial Demanded company; THE DALLAS MORNING NEWS, INC., a Delaware corporation; § § GOOGLE INC., a Delaware corporation; IGN ENTERTAINMENT, INC., a Delaware corporation; MORRIS COMMUNICATIONS COMPANY, LLC, a Georgia limited liability Company; TRIBUNE INTERACTIVE, INC., A Delaware corporation; YAHOO! INC., a Delaware corporation; and YOUTUBE, LLC, § a Delaware limited liability company, Defendants. 8

NOTICE OF APPEARANCE

Notice is hereby given that the undersigned attorney, S. Calvin Capshaw, enters his appearance in this matter as counsel for Plaintiff, Beneficial Innovations, Inc., for the purpose of receiving notices and orders from the Court.

DATED this 27th day of December, 2007.

DATED: December 27, 2007 Respectfully submitted,

By: /s/ S. Calvin Capshaw

S. Calvin Capshaw State Bar No. 0378390 Elizabeth L. DeRieux State Bar No. 05770585

BROWN MCCARROLL, LLP

1127 Judson Road, Suite 220

P.O. Box 3999 (75606-3999)

Longview, Texas 75601-5157

Telephone: (903) 236-9800 Facsimile: (903) 236-8787 Email: ccapshaw@mailbmc.com

Email: ederieux@mailbmc.com

Attorneys for Plaintiff, Beneficial Innovations, Inc.

CERTIFICATE OF SERVICE

I hereby certify that all counsel of record who are deemed to have consented to electronic service are being served this 27th day of December, 2007, with a copy of this document via the Court's CM/ECF system per Local Rule CV-5(a)(3). Any other counsel of record will be served by electronic mail, facsimile transmission and/or first class mail on this same date.

/s/ S. Calvin Capshaw